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Erwin Raphael McManus is a Mind Architect and an award-winning author and artist. His books have sold over one million copies and have been translated into more than a dozen languages. As a Mind Architect, McManus has spent the last 30 years advising and coaching CEOs, professional athletes, celebrities, billion-dollar companies, universities, and world leaders, and is passionate about helping people destroy their internal limitations and unlock their personal genius. His new highly anticipated book, *Mind Shift: It Doesn't Take a Genius to Think Like One*, will be released in October 2023.

Mind SHIFT

Why do some people succeed despite having all the odds stacked against them? How do others achieve the unthinkable, only to watch their lives slip away? Are there mental structures for failure and success? Mental toughness, mental clarity, and mental health all have one thing in common: The journey begins in your mind. Join Erwin McManus as he explores the mental frameworks that create the internal mental structures essential to achieve optimal performance and unstoppable resilience.

Outline

- Structured for failure
- The weight of success
- Extraordinary lives
- Will you settle?

- 1.** Imagine yourself living up to your full potential. Who would you be? What kind of things would you do? What positive impact would you generate in your environment?
- 2.** What internal limits are you placing on yourself that hinder you from fully achieving the potential you were created for?
- 3.** What do you think the consequences are of not living up to your full potential?
- 4.** How will you take action to change your current situation?

TAKING ACTION

What initial step will you take to make a 'mind shift' and start living up to your full potential?